

PRELIMINARY '14MY LAUNCH INFORMATION

April 8, 2013

SUBJECT TO CHANGE

<u>PASSENGER CAR</u>	<u>SERIES</u>	<u>FIRST DAY OF PRODUCTION</u>	<u>FIRST WHOLESALE MONTH</u>	<u>FIRST RETAIL MONTH</u>
	AVALON	10/7/2013	LATE OCTOBER	LATE OCTOBER
	AVALON HYBRID	10/7/2013	LATE OCTOBER	LATE OCTOBER
	CAMRY	AUGUST	LATE AUGUST	LATE AUGUST
	CAMRY HYBRID	AUGUST	LATE AUGUST	LATE AUGUST
ALL NEW	COROLLA	8/6/2013	LATE AUGUST	SEPTEMBER
DISCONTINUED	MATRIX	-	-	-
	PRIUS	OCTOBER	NOVEMBER	NOVEMBER
	PRIUS V	8/1/2013	SEPTEMBER	SEPTEMBER
	PRIUS C	10/21/2013	DECEMBER	DECEMBER
	SCION FR-S	8/1/2013	SEPTEMBER	SEPTEMBER
MINOR CHANGE	SCION tC	5/7/2013	JUNE	JUNE
	SCION xB	NOVEMBER	DECEMBER	DECEMBER
	SCION xD	8/1/2013	SEPTEMBER	SEPTEMBER
	SCION iQ	5/7/2013	JUNE	JUNE
	YARIS LIFTBACK	6/3/2013	JULY	JULY

<u>LIGHT TRUCK</u>	<u>SERIES</u>	<u>FIRST DAY OF PRODUCTION</u>	<u>FIRST WHOLESALE MONTH</u>	<u>FIRST RETAIL MONTH</u>
MINOR CHANGE	4RUNNER	8/26/2013	OCTOBER	OCTOBER
	FJ	8/1/2013	SEPTEMBER	SEPTEMBER
ALL NEW	HIGHLANDER	12/2/2013	LATE DECEMBER / EARLY JAN	JANUARY
ALL NEW	HIGHLANDER HYBRID	1/20/2014	FEBRUARY	FEBRUARY
	LANDCRUISER	8/1/2013	SEPTEMBER	SEPTEMBER
	RAV4	12/2/2013	LATE DECEMBER	LATE DECEMBER
	SEQUOIA	8/5/2013	LATE AUGUST	LATE AUGUST
	SIENNA	8/26/2013	SEPTEMBER	SEPTEMBER
	TACOMA	9/3/2013	LATE SEPTEMBER	LATE SEPTEMBER
MAJOR CHANGE	TUNDRA	8/5/2013	LATE AUGUST / EARLY SEPT.	SEPTEMBER
	VENZA	8/5/2013	AUGUST	AUGUST